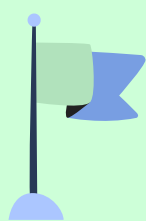




Event Tech World

TIPS for EVENT RFPS



Q
1

Tech Stack

What event technology platforms do you recommend for our events? Please explain why you believe these are the best choices for our specific needs.



Q
2

Integration Capabilities

How will the proposed technology integrate with our existing systems (e.g., CRM, marketing automation tools)?



Q
3

Scalability

Can the technology scale to accommodate events of varying sizes? Provide examples of how this has been successfully implemented in past events.



Q
4

Innovation

How do you stay up-to-date with emerging event technologies, and how would you incorporate cutting-edge solutions into our events?



Q
5

Customisation

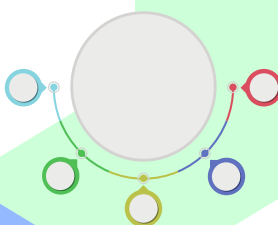
To what extent can the proposed technology be customised to meet our brand and event requirements?



Q
6

ROI Framework

How do you plan to measure the ROI of the event technology? What specific metrics will you track, and why are these important?



Q
7

Data Collection

What methods will you use to collect data before, during, and after the event? How will this data be used to assess the success of the technology implemented?



Q
8

Cost Benefit Analysis

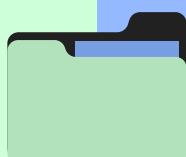
Provide a detailed cost-benefit analysis of the proposed technology. How do you justify the investment, and what ROI can we expect?



Q
9

Benchmarking & Reporting

How will you benchmark the technology's performance against industry standards? What will the reporting process look like?



Q
10

Long Term Value

How will the technology contribute to long-term objectives, such as customer retention and brand loyalty?



Q
11

Project Management:

Describe your project management approach for implementing and managing the event technology. Who will be responsible for each phase?

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